

YACHT AFTERSALES & REFIT EXPERIENCE: LIVE STREAMING ON NOVEMBER 26TH - 27TH

YARE is the opportunity for companies, shipyards, marinas and services to do business networking with selected superyacht captains, join a rich panel of workshops and side events, promote their business to a qualified audience. YARE will be available online through the YARE App that will be streaming live the rich program with the presence of industry experts and influencers.

PROGRAMME

THURSDAY 26TH NOVEMBER 2020

10.00 - WELCOME TO YARE

Vincenzo Poerio, YARE President

THE SUPERYACHT CAPTAINS' FORUM. THE STATE OF THE MARKET

Martin H. Redmayne, Chairman of The Superyacht Group

11.00 - MANAGING THE OWNERS EXPECTATIONS

Moderated by David Seal

In order to get the best results out of any project, if the owner/end customer fully understands the scope and it is clear from the beginning, the result is always more positive. How do we ensure the owner / Customer is more involved at the beginning?

11.40 - ROSSINAVI: A STORY FROM OUR MECHANICAL WORKSHOP / NEVER REPEAT | VIDEO SHOW

12.00 - JOTUN. WE CARE | VIDEO SHOW

12.20 - COOKING SHOW

Presented by Eleonora Cozzella

IYCA Yacht Chefs Cristiano Iacopini, Dario Gherarducci, Tiziano Batori hosted by Luca Landi starred Chef of Lunasia

13.00 - HOW TO DELIVER THE ULTIMATE GUEST EXPERIENCE?

Moderated by Natalia Langsdale

A panel of yachting and luxury experts will share their opinions on the future of our client expectations. We look at what today's generation of clients want, need or expect, learning from the past and present to deliver the future. As owners and charter guests get more hungry for experiences, is luxury today just an experience or a combination of elements that make the yachting experience complete?

14.00 - THE LIFE CYCLE OF PAINT

Moderated by Keh Hickling

A paint system is designed to last and protect the yacht from the elements, how can we work towards extending the lifecycle of the system to deliver a better result?

15.00 - PREPARING FOR THE LEGAL AND FISCAL LANDSCAPE IN 2021

Moderated by John Leonida

With Brexit impacting refits, diversity issues became prevalent and a disrupted cruising season in 2020, there is likely to be an increase in activity across the Mediterranean in terms of charter and owner use, what will operating a yacht in 2021 look like?

16.00 - PASSERELLE PITCH

Selected companies will deliver a 180 second sharp powerful and entertaining pitch to the captains and industry audience, where a brutal audience of judges will vote for the best idea, product or solution.

FRIDAY 27TH NOVEMBER 2020

10.30 - YARE - the perfect 10

11.00 - VIRTUAL SHIPYARD TOUR: OVERMARINE

11.40 - BOERO: COLOURS TO INSPIRE YOU. CHALLENGER PRO / VIDEO SHOW

12.00 - THE DIGITAL THREAT / CYBER SECURITY

Moderated by Rebecca Whitlocke

How easy is it to get on board a Superyacht digitally..? How prepared are you for 2021 and the new IMO Cyber regulations?

13.00 - LUSBEN: A NEW LIFE AROUND YOUR YACHT | INTERVIEW

14.00 - SUPERYACHTS: HOW GREEN CAN WE BE..?

Moderated by Martin H. Redmayne

Superyachts: how green can we be? In the modern world, sustainability and eco-conscious are the buzz words, how can we apply the same approach in yachting?

15.00 - REFITS: THE VALUE OF A GOOD PLAN

Moderator: Justin Ratcliffe

People fail to plan and plan to fail, but in the refit landscape, the importance of a good plan can save time, money, frustration and delays for all parties, how can we plan better in the refit sector?

16.00 - RINA CAPTAINS' AWARDS

The award dedicated to yacht captains offered by the Italian Classification Register

17.00 - HOW TO MAKE YOUR YACHT FAMOUS?

Moderated by David Seal

Instagram, YouTube, Facebook & Twitter all need careful management in order to make sure your yacht is famous for the right reasons. How as a Captains or Manager can you manage this? / A closing talk with all moderators

17.45 - YARE 2020 FINAL TOAST - SEE YOU IN 2021



CONNECT WITH YOUR DEVICES



Desktop



App Store

Play Store